



AMERICAN LOGISTICS ASSOCIATION

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Mr. Jefferson Younger
CEO & Co-Founder
Reify Solutions, LLC
4938 Hampden Lane
Bethesda, MD 20814

February 7, 2022

Re: Letter of Intent

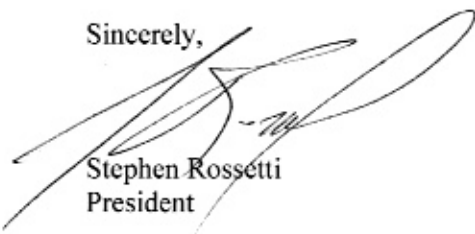
Dear Mr. Younger:

The American Logistics Association (ALA) has a working industry partnership with entities of the Departments of Defense, Veterans Affairs and Homeland Security to advance product and service offerings and promote the use of resale benefits for nearly 40 million patrons authorized to use these programs. Concomitant with this purpose, member companies of the ALA must comply with myriad Federal requirements to comply with laws, regulations, and procedures from both a contractual and data interface perspective. The Association works to provide information, advice, and assistance to our member companies. We intend to work with authorize and endorse Reify Solutions, LLC (Reify) to project manage, present, and promote to its membership compliance management solutions that assist ALA members with these compliance requirements.

Reify and its partners have a bundled solution for Defense Industrial Base (DIB) contractors mandated to comply with the U.S. Department of Defense's Cybersecurity Maturity Model Certification (CMMC). Reify will work with ALA to develop and present these compliance and readiness solutions to CMMC in partnership with the apex accounting and insurance firms partnered with Reify to assist the ALA and its member companies. Reify will collaborate with ALA leadership and inform the same with progress and new developments with this engagement program to the benefit of ALA members and the ALA. Reify will also include solutions for other compliance management and verification initiatives including base access credentials for ALA member companies and patrons of military resale programs, emerging contractual restrictions such as restrictions on Uyghur sourced products from China, minority, and disadvantaged verification.

Additionally, ALA is working to develop working interfaces with systems and programs to include data transfers to the ALA from resale programs that can be accessed by member companies. Reify will work with ALA to ensure data integrity and user interface in the development of member data tools and assist ALA and its member companies in the program development and data interfaces on programs to enhance resale agency and industry patron engagement to include the Buy Online Pickup in Store (BOPIS) operations from industry leading partners, loyalty programs and digital programs to increase performance across the enterprise and throughout the ALA and industry e-commerce ecosystems.

Sincerely,



Stephen Rossetti
President